



WHY WE STYLE

with *Alex Brown* @alexbrownhair
21.7k followers



AUGUST 26, 2019



TRIGGER CHICAGO
2810 W Addison
Chicago, IL 60618



2:00pm - 5:00pm

When learning new techniques for styling or cutting do you ever wonder why you take each step? Or why you make a certain choice to get a specific result? Celebrity stylist Alex Brown will take you through two complete looks, showing you how to get a Hollywood caliber result while also helping you understand the 'why' behind every choice. Also a salon owner, Alex will follow with an intimate Q & A discussion on social media strategy including: lighting your photos, filters that grab followers, top editing apps and content to build your salon business. This is a one of a kind class you won't want to miss!

TOOLS NEEDED: NOTEBOOK, PEN

SKU 860826193

CEU: 3 HOURS

COST: \$125

ABOUT *Alex Brown*

Dividing her time between Chicago, NY and LA; Chicago based hairstylist Alex Brown is based out of her new private studio in the ever-evolving West Loop. Prior to relocating to Chicago, Alex spent the last 3 years as the right hand to celebrity stylist, Jen Atkin. While working under Jen, she has styled hair all across the world from London and Paris to Dubai and Sydney. Alex is fortunate to have worked with highly influential women such as: Kendall Jenner, Hailey Baldwin, Bella Hadid, and Chrissy Teigen. Alex continues to travel for bridal hair across the globe, while actively participating in both NY and Paris Fashion Week and maintaining a powerful social media presence.

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